

HEAD Q

MINISTRY OF INFORMATION, COMMUNICATIONS AND THE ARTS

OVERVIEW

Mission Statement

To develop Singapore as a global city for information, communications and the arts so as to build a creative economy, gracious community and a connected society with a Singaporean identity rooted in our multicultural heritage.

FY2010 EXPENDITURE ESTIMATES

Expenditure Estimates by Object Class

Code	Object Class	Actual FY2008	Estimated FY2009	Revised FY2009	Estimated FY2010	Change over FY2009
TOTAL EXPENDITURE		\$625,586,173	\$769,469,500	\$756,972,000	\$1,006,695,500	\$249,723,500 33.0%
Main Estimates						
OPERATING EXPENDITURE		\$445,597,856	\$492,036,100	\$505,746,600	\$558,655,900	\$52,909,300 10.5%
<i>RUNNING COSTS</i>		<i>\$400,419,624</i>	<i>\$413,258,000</i>	<i>\$461,934,600</i>	<i>\$517,611,400</i>	<i>\$55,676,800 12.1%</i>
Expenditure on Manpower		\$26,508,688	\$32,182,100	\$30,236,300	\$32,094,900	\$1,858,600 6.1%
1200	Political Appointments	1,327,194	2,350,000	579,900	839,600	259,700 44.8
1500	Permanent Staff	25,012,964	29,622,100	29,494,300	31,075,300	1,581,000 5.4
1600	Temporary, Daily-Rated & Other Manpower	168,530	210,000	162,100	180,000	17,900 11.0
Other Operating Expenditure		\$29,666,934	\$30,985,900	\$41,053,300	\$46,961,200	\$5,907,900 14.4%
2100	Supplies & Services	17,418,313	18,100,200	31,966,100	37,992,200	6,026,100 18.9%
2300	Manpower Development	1,579,336	2,589,000	1,652,900	2,498,600	845,700 51.2
2400	Public Relations & Exercises	10,224,592	9,902,900	7,013,000	6,282,700	-730,300 -10.4
2700	Equipment	444,693	393,800	421,300	187,700	-233,600 -55.4
Operating Grant		\$344,244,002	\$350,090,000	\$390,645,000	\$438,555,300	\$47,910,300 12.3%
3100	Operating Grant to Statutory Boards	341,003,445	348,171,600	387,813,400	435,844,800	48,031,400 12.4
3400	Operating Grant to Other Organisations	3,240,557	1,918,400	2,831,600	2,710,500	-121,100 -4.3

Expenditure Estimates by Object Class - continued

Code	Object Class	Actual FY2008	Estimated FY2009	Revised FY2009	Estimated FY2010	Change over FY2009	
	<i>TRANSFERS</i>	<i>\$45,178,232</i>	<i>\$78,778,100</i>	<i>\$43,812,000</i>	<i>\$41,044,500</i>	<i>-\$2,767,500</i>	<i>-6.3%</i>
3500	Social Transfers	308,481	300,000	80,000	80,000	0	0.0
3600	Subventions	44,869,751	78,478,100	43,732,000	40,964,500	-2,767,500	-6.3
Development Estimates							
	DEVELOPMENT EXPENDITURE	\$179,988,317	\$277,433,400	\$251,225,400	\$448,039,600	\$196,814,200	78.3%
5100	Direct Development	56,956,550	58,990,600	62,278,500	13,620,400	-48,658,100	-78.1
5200	Capital Grant	81,517,627	196,462,200	168,682,500	395,841,400	227,158,900	134.7
5300	Capital Injections	41,514,141	21,980,600	20,264,400	38,577,800	18,313,400	90.4

Establishment List

Category/Personnel	Actual FY2008	Estimated FY2009	Revised FY2009	Estimated FY2010
POLITICAL APPOINTMENTS	2	2	2	2
Minister	1	1	1	1
Minister of State	1	1	0	0
Parliamentary Secretary	0	0	1	1
PERMANENT STAFF	294	355	364	364
Accounting Profession (2008)	1	1	1	1
Administrative	16	16	16	16
Corporate Support	46	47	45	45
Driving	3	3	3	3
Economist Service	1	1	1	1
Information Service (2008)	76	114	103	103
Language Executive Scheme (2008)	3	5	8	8
Management Executive Scheme (2008)	110	112	125	125
Management Support Scheme (2008)	14	20	23	23
Management Support Scheme (Language Officer)	0	7	7	7
Operations Support	12	12	12	12
Photographic Services	0	2	2	2
Shorthand Writers	11	12	12	12
Technical Support Scheme (2008)	1	3	6	6
OTHERS	2,573	3,052	3,084	3,155
Info-Communications Development Authority (GCIO)	505	563	509	510
Info-Communications Development Authority (non-GCIO)	606	704	847	868
National Arts Council	139	160	160	154
National Heritage Board	351	445	395	419
National Library Board	972	1,180	1,173	1,204
TOTAL	2,869	3,409	3,450	3,521

FY2009 BUDGET

The Ministry of Information, Communications and the Arts (MICA)'s revised FY2009 total expenditure is projected to be \$756.97 million. This is an increase of \$131.39 million or 21.0% from the actual FY2008 expenditure.

Operating Expenditure

The revised FY2009 operating expenditure of \$505.75 million is \$60.15 million or 13.5% higher than the actual FY2008 expenditure. The increase is mainly due to the projected spending in the preparation for the 2010 Youth Olympics Game and higher operating costs of libraries and museums in FY2009.

Development Expenditure

The revised FY2009 development expenditure of \$251.23 million is \$71.24 million or 39.6% higher than the actual FY2008 expenditure. The increase is mainly due to the projected spending on the Next Generation National Broadband Network.

FY2010 BUDGET

The FY2010 budgetary provision is projected to be \$1.01 billion, which is \$249.72 million or 33.0% higher than the revised FY2009 total expenditure. Of this, \$558.66 million (55.5%) will be apportioned as operating expenditure and \$448.04 million (44.5%) as development expenditure.

Operating Expenditure

Out of the FY2010 operating budget of \$558.66 million, \$168.18 million (30.1%) will be allocated to the National Library Board Programme, \$112.15 million (20.1%) for the Info-Communications Development Authority Programme, \$98.36 million (17.6%) for the National Heritage Board Programme, \$96.39 million (17.3%) for the MICA Administration Programme, \$57.15 million (10.2%) for the National Arts Council Programme and \$26.43 million (4.7%) for the MICA Headquarters' Information Programme.

MICA HQ Administration and Information Programmes

An operating budget of \$96.39 million will be allocated to MICA Headquarters' Administration Programme in FY2010. Under this programme, MICA HQ sets strategic policy directions to develop the arts and heritage, creative and infocomm industries and to drive the corporate management and planning functions to enable the whole Ministry to achieve its vision and desired outcomes. The FY2010 budget is \$3.51 million (3.8%) higher than the revised FY2009 budget.

An operating budget of \$26.43 million, an increase of \$1.37 million (5.5%) over the revised FY2009 budget, has been allocated to MICA Headquarters' Information Programme in FY2010 to carry out its functions as the lead agency for development of government public communications, national marketing and resilience and media relations efforts and strategic communication support.

National Arts Council Programme

The NAC seeks to nurture the arts and make it an integral part of the lives of the people in Singapore, contributing to Singapore's vision to become a distinctive global city for the arts. An operating grant of \$57.15 million, including funding for programmes under the Renaissance City Plan, has been provided for this purpose. The FY2010 budget is slightly higher than the revised FY2009 budget by \$1.86 million (3.4%).

National Heritage Board Programme

The National Heritage Board (NHB) seeks to foster nationhood, identity and creativity of the people of Singapore through heritage and cultural development. An operating grant of \$98.36 million, an increase of \$4 million (4.2%) over the revised FY2009 budget, has been provided to NHB in FY2010 for the management of museums and heritage institutions, research, collection, preservation, and exhibition of heritage objects and records as well as preservation of monuments.

National Library Board Programme

The National Library Board (NLB) seeks to expand the nation's learning capacity through a network of libraries and information resource centres. An operating budget of \$168.18 million, an increase of \$7.11 million (4.4%) over the revised FY2009 budget, has been provided to NLB for the administration and transformation of library services to meet more sophisticated demands of its users, as well as the development of the library network to reach out to more Singaporeans.

Info-Communications Development Authority Programme

An operating budget of \$112.15 million, an increase of \$35.07 million (45.5%) over the revised FY2009 budget, has been allocated to the Info-Communications Development Authority of Singapore (IDA) to promote and develop our Information and Communications Technology sector. The increase is mainly due to the funding given to IDA for its preparation for the 2010 Youth Olympics Games.

Development Expenditure

The projected development expenditure for FY2009 is \$448.04 million, which is \$196.81 million (78.3%) higher than the revised FY2009 provision. The FY2010 development expenditure will include key projects like the Next Generation National Broadband Network, the Refurbishment of Victoria Theatre and Victoria Concert Hall and the Singapore Media Fusion Plan.

Total Expenditure by Programme

Code	Programme	Running Costs	Transfers	Operating Expenditure	Development Expenditure	Total Expenditure
QA	Administration	57,923,300	38,462,500	96,385,800	61,188,500	157,574,300
QB	Information	23,843,300	2,582,000	26,425,300	1,017,000	27,442,300
QH	National Arts Council	57,146,500	0	57,146,500	30,780,000	87,926,500
QI	National Heritage Board	98,360,500	0	98,360,500	5,226,900	103,587,400
QJ	National Library Board	168,184,200	0	168,184,200	13,992,200	182,176,400
QM	Info-Communications Development Authority	112,153,600	0	112,153,600	335,835,000	447,988,600
Total		\$517,611,400	\$41,044,500	\$558,655,900	\$448,039,600	\$1,006,695,500

Development Expenditure by Project

Project Title	Total Project Cost	Actual Expenditure up to end of FY2007	Actual FY2008	Estimated FY2009	Revised FY2009	Estimated FY2010
DEVELOPMENT EXPENDITURE	...	...	\$179,988,317	\$277,433,400	\$251,225,400	\$448,039,600
<i>DIRECT DEVELOPMENT</i>	...	...	<i>56,956,550</i>	<i>58,990,600</i>	<i>62,278,500</i>	<i>13,620,400</i>
Administration Programme						
Regionalisation of Channel News Asia (International)	83,000,000	39,227,966	14,983,000	11,851,000	11,851,000	9,212,000
Minor Development Projects	...	...	916,362	2,500,000	2,451,500	2,500,000
MICA Strategic ICT Programme for FY2006-FY2008	4,091,000	1,223,446	1,049,127	1,496,400	905,000	591,400
Renovation Works to MICA HQ Offices at MICA Building (6th Storey)	1,450,000	0	0	0	0	300,000
Information Programme						
gov.sg Portal	3,137,500	0	0	0	1,200,000	1,017,000
Completed Projects	...	...	40,008,060	43,143,200	45,871,000	0
<i>CAPITAL GRANTS</i>	...	...	<i>81,517,627</i>	<i>196,462,200</i>	<i>168,682,500</i>	<i>395,841,400</i>
Administration Programme						
New Projects	...	...	0	166,224,700	45,270,800	47,445,100
Innovation Fund	...	...	372,245	0	1,140,000	1,140,000
National Heritage Board Programme						
Backend Infrastructure Project	982,500	648,140	207,300	98,000	97,900	29,100
National Library Board Programme						
National Library Board's Development Budget, Phase 1	722,203,400	663,378,144	11,957,271	10,029,500	6,296,600	8,523,000
Library 2010: Libraries for Life, Knowledge for Success	15,323,100	2,740,874	2,013,137	0	2,343,400	2,785,000
Upgrading of Tampines Regional Library (TRL)	3,017,400	0	0	0	0	84,200

Development Expenditure by Project - continued

Project Title	Total Project Cost	Actual Expenditure up to end of FY2007	Actual FY2008	Estimated FY2009	Revised FY2009	Estimated FY2010
Info-Communications Development Authority Programme						
Infocomm21 Strategic Plan	300,000,000	272,686,059	10,524,196	6,853,900	7,139,000	2,493,000
Information Technology Cluster Development Fund	200,000,000	190,363,997	2,367,925	469,600	500,000	425,000
Infocomm Security Masterplan 2	20,000,000	0	4,000,000	0	4,000,000	4,000,000
Youth Olympic Games - Virtual World For Education And Youth Engagement	9,990,000	0	0	0	2,985,000	5,325,000
New Media Engagement for Participants, Youths and Spectators for Youth Olympic Games	4,500,000	0	0	0	2,000,000	2,500,000
Next Generation National Broadband Network (NGNBN)	750,000,000	0	0	0	83,792,000	258,029,000
Next Generation National BroadBand Network - OpCo	250,000,000	0	0	0	0	63,063,000
Completed Projects	...	...	50,075,552	12,786,500	13,117,800	0
<i>CAPITAL INJECTIONS</i>	...	...	<i>41,514,141</i>	<i>21,980,600</i>	<i>20,264,400</i>	<i>38,577,800</i>
National Arts Council Programme						
Redevelopment of Victoria Theatre and Victoria Concert Hall (VT/VCH)	180,000,000	0	0	5,000,000	3,160,000	30,780,000
National Heritage Board Programme						
iMAS2010 (Integrated Museum and eArchiving Services 2010)	5,289,700	0	1,858,500	2,783,300	1,112,700	1,197,800
Development of the National Art Gallery's Pre-Opening Set-Up Costs from FY2008 to FY2012	18,395,600	0	0	0	4,000,000	4,000,000
National Library Board Programme						
Upgrading of Tampines Regional Library (TRL)	13,683,800	0	0	0	100,000	2,600,000
Completed Projects	...	...	39,655,641	14,197,300	11,891,700	0

KEY PERFORMANCE INDICATORS

Desired Outcomes

- A Vibrant and Sustainable Creative Cluster
- A Thriving Infocomm and Media Cluster
- A Gracious and Knowledgeable People, Appreciative of Arts and Culture
- A Sense of Community, National Identity and Rootedness
- A Better Understanding of Singapore and its Policies

Key Performance Indicators

Desired Outcome	Performance Indicator	Actual FY2007	Actual FY2008	Revised (i) FY2009	Estimated FY2010
A Vibrant and Sustainable Creative Cluster	Grow a Vibrant Arts, Design and Media Cluster to Contribute to the Singapore Economy				
	Revenue of arts sector (\$b) (ii)	5.95	n.a. (iii)	5.59	5.71
	No. of arts manpower (ii)	21,094	n.a. (iii)	19,800	20,000
	Revenue of design sector (\$b) (ii)	11.46	n.a. (iii)	13.14	13.81
	No. of design manpower (ii)	41,368	n.a. (iii)	41,300	43,000
	Revenue of media sector (\$b) (ii)	20.84	n.a. (iii)	20.74	21.08
	No. of media manpower (ii)	58,723	n.a. (iii)	53,600	53,100
	Arts Programme				
	Cost recovery rate (%) (iv)	42.4	27.0	33.0	37.0
	Arts Grants				
	No. of arts groups/artists assisted through grants	377	416	430	430
	No. of arts groups/artists assisted through training grants	120	135	170	155
	Internationalisation of Artists				
	No. of international awards (v)	11	16	18	18
	No. of international engagements (supported by National Arts Council)	87	94	100	100

(i) Refers to revised estimate.

(ii) Source: Department of Statistics (DOS). Forecasts for FY2009 and FY2010 are based on updates to forecasts by Nanyang Technological University (NTU). In line with the Economic Forum's performance reporting practice, figures include overlaps in cluster definitions which have been accounted for.

(iii) Two-year lag in data availability from DOS. FY2008 actual figures are expected to be available end 2010.

(iv) Refers to cost recovery rate of national arts events organised by National Arts Council (NAC).

(v) The number of international awards is not exhaustive of all arts awards received. It represents major awards that are considered prestigious (key awards that are given out for that particular genre/achievement in a particular field) and signify a high standard of artistic excellence.

Key Performance Indicators - continued

Desired Outcome	Performance Indicator	Actual FY2007	Actual FY2008	Revised (i) FY2009	Estimated FY2010
	Management of Arts Facilities				
	Utilisation rate of theatres (%) (ii)	74.5	82.0	80.0	85.0
A Thriving Infocomm and Media Cluster	Contribute to Singapore's Economy through the Growth of a Vibrant Infocomm Industry				
	Revenue of infocomm sector (\$b) (iii)	51.68	58.10	56.65	58.35
	No. of infocomm manpower (iv)	130,400	139,000	142,600	146,300
	Beneficial Usage of Infocomm to Increase Value-Add of Key Clusters and Enrich Lives				
	Proportion of households with access to computers (%) (v)	79.0	80.3	81.0	82.0
	Proportion of households with broadband access (%) (vi)	71.0	75.2	76.0	77.0
	Home computer access in households with school-going children (%) (v)	92.3	94.3	95.0	95.0
	Percentage of companies (10 or more employees) with broadband access (%) (vii)	74.3	86.2	87.0	88.0
	Composite international infocomm rankings index (viii)	4 th	4 th	Top 3	Top 3
A Gracious and Knowledgeable People, Appreciative of Arts and Culture	Arts Audience Development				
	Ticketed attendances (million) (National)	1.49	1.54	1.54	1.60
	Non-ticketed attendances (million) (for National Arts Council supported and Esplanade's events)	2.71	2.58	2.20	2.65
	Arts Education Programmes				
	No. of arts education programmes/activities (supported by National Arts Council)	2,783	3,247	2,200	2,700
	No. of students reached (for National Arts Council supported events)	330,000	332,800	330,000	330,000

(i) Refers to revised estimate.

(ii) This indicator covers NAC-managed theatres (i.e., Victoria Theatre and Drama Centre). Estimate for FY2010 is for Drama Centre only as Victoria Theatre will be closed from June 2010 for redevelopment works.

(iii) Data for this indicator is obtained from Infocomm Development Authority (IDA)'s Annual Survey on Infocomm Industry.

(iv) Data for this indicator is obtained from IDA's Annual Surveys on Infocomm Manpower and Usage by Enterprises.

(v) Data for this indicator is obtained from IDA's Annual Surveys on Infocomm Usage in Households and by Individuals. It covers only households with at least one resident (Singapore citizen or permanent resident).

(vi) This indicator replaces household broadband penetration rate which includes multiple broadband subscriptions per household. Data for this indicator is obtained from IDA's Annual Survey on Infocomm Usage in Households and by individuals. It covers only households with at least one resident (Singapore citizen or permanent resident).

(vii) Data for this indicator is obtained from IDA's Annual Surveys on Infocomm Manpower and Usage by Enterprises.

(viii) Composite index covers major international rankings that assess Singapore's ability vis-à-vis other economies to leverage infocomm for economic development and competitiveness.

Key Performance Indicators - continued

Desired Outcome	Performance Indicator	Actual FY2007	Actual FY2008	Revised (i) FY2009	Estimated FY2010
A Sense of Community, National Identity and Rootedness	Arts Outreach Programmes				
	No. of activities (supported by National Arts Council)	203	327	230	280
	Attendance (for National Arts Council supported events)	247,000	181,729	150,000	180,000
	Public Library Services				
	No. of library loans (million)	28.63	28.33	29.00	29.00
	Cost per loan (\$)	3.56	3.64	3.99	4.14
	Library loans per capita	6.1	6.1	6.0	6.0
	No. of library visits (million)(ii)	45.04	43.64	42.60	43.60
	National Reference Libraries				
	No. of reference and research enquiries (million)(iii)	320,211	347,480	353,500	352,330
	Heritage Exhibitions and Events				
	No. of visitors to museums	1,855,630	2,618,060	2,500,000	2,500,000
	No. of participants at outreach events ('000)	4,335,855	6,311,399	6,000,000	6,340,000
	Archives Record Management				
	No. of microfilm images produced ('000)	6,243,292	6,601,080	6,500,000	6,500,000
	No. of artefacts conserved	1,156	1,094	1,000	1,000
	Preservation of Monuments				
	No. of development applications processed (iv)	85	71	80	80
	No. of public education events organised	7	15	12	12
	No. of historical events/ buildings studied and evaluated (by Preservation of Monuments Board)	5	14 (v)	6	8

(i) Refers to revised estimate.

(ii) Library visits comprise both physical and digital visits (unique logons by patrons to National Library Board (NLB)'s digital and its affiliated micro sites). The decline in visitorship is due to decreasing logons to NLB's digital library as content is increasingly made available without users logging on to the digital library. From FY2009, the definition for digital visitorship has been changed to the number of visits to NLB websites with a time span of at least 30 minutes.

(iii) Number of reference and research enquiries is based on reference, publications and research enquiries received. The decline in number of enquiries is due to more users using online searches for NLB's information resources with NLB increasing accessibility of its information resources for users via online platforms.

(iv) This indicator reflects the technical consultation and advisory work undertaken by the Preservation Monuments Board (PMB) to guide monument owners through the process of preserving their buildings. Figures for this indicator vary from year to year as it is largely subject to demand predicated on monument owners submitting their development applications, and the complexity of the project.

(v) The spike in number of events and buildings studied and evaluated by PMB in FY2008 is due to a high number of one-off requests from other agencies that year.

Key Performance Indicators - continued

Desired Outcome	Performance Indicator	Actual FY2007	Actual FY2008	Revised (i) FY2009	Estimated FY2010
A Better Understanding of Singapore and its Policies	Ensure Quality Media Content to Support a Connected Society				
	Percentage of targeted audiences reached by Singapore free-to-air media channels:				
	- Radio (weekly reach) (ii)	74.1	71.2	72.2	69.6
	- TV (weekly reach) (ii)	95.6	93.3	93.1	91.3
	Newspaper circulation (million)	1.43	1.55	1.47	1.60

(i) Refers to revised estimate.

(ii) Radio and TV weekly reach figures reported are based on Nielsen Media Index. Free-to-air radio and TV weekly reach is expected to decrease in the longer term due to increasing competition from other media sources.